



**UNSW**  
SYDNEY

Australia's  
Global  
University

# PROFESSOR OF PRACTICE CANDIDATE INFORMATION PACK

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WHERE GREAT MINDS  
DO BUSINESS



**UNSW** | AGSM   
Business School



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## UNSW BUSINESS SCHOOL

UNSW Business School is a leader in business education and research in the Asian region and one of the largest and most respected Business Schools in Australia. We offer a full suite of business degree programs at undergraduate, postgraduate, coursework and research levels, including the AGSM MBA program and a range of Executive Programs. Our aspirations are global and the School is frequently ranked among the top 50 in the world, and in some areas among the top 10, according to a range of indicators that reflect our prestige and impact.

We have a proud history of successful collaboration with business and government - through our research networks, career opportunities for students and our teaching program - and would like to take that engagement to the next level.

We are seeking world-class business leaders who want to make a positive difference by partnering with our Business School – through a new program, called Professors of Practice.

These roles are for senior executives who have led successful businesses, government agencies, industry bodies or not-for-profit organisations, or who are currently company directors. They will be highly motivated to bring their experiences and expertise into our classrooms, and to influence and shape our research agenda. We aspire to be an exemplar Business School in engagement and impact, and an employer of choice for those from diverse backgrounds.

I look forward to expressions of interest from those who share our vision and want to partner with us to make a difference.

Chris Styles  
UNSW Business School Dean

# THE PROFESSOR OF PRACTICE

## THE ROLE

Professors of Practice may:

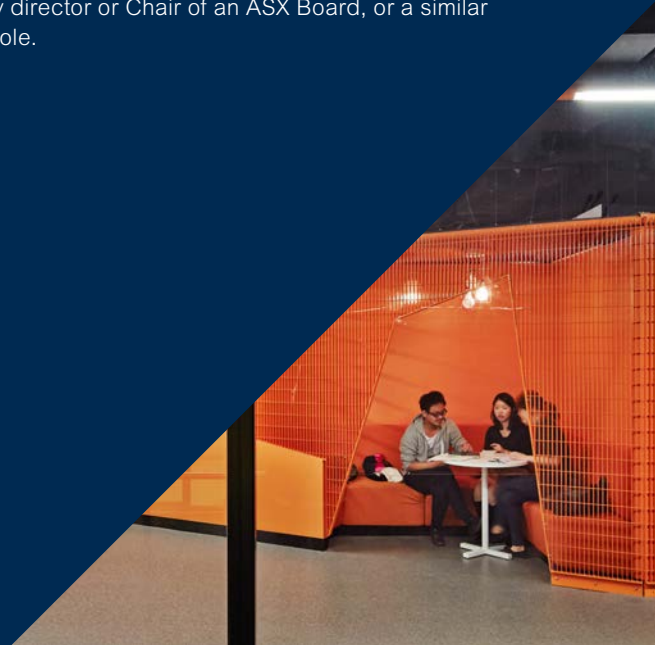
- Help to develop innovative research questions, advising faculty on their research projects, or serving as a liaison between the University and industry or government.
- Teach undergraduate, postgraduate courses, and/or executive education short courses; related to expertise or unique professional experience.
- Support students to realise career opportunities.
- Serve as advisors for projects and/or project teams.
- Partner with executive education clients in the tendering and delivery of short courses.
- Build corporate relationships to engage speakers - including local industry leaders, government and experts.
- Act as an ambassador for UNSW Business School and UNSW by taking part in public events such as thought leadership panels, conference presentations, etc.
- Advise on the professional/industry application of Higher Degree Research theses and similar projects.

## THE PERSON

Professors of Practice have high-level experience in various aspects of business.

They will have:

- had a successful career in industry, government or the wider community and bring those experiences to the university, largely through teaching and education.
- established themselves by expertise, achievements and reputation over a sustained period to be a distinguished professional in an area of practice or discipline.
- served as senior partner of a firm, CEO or executive director, leader of peak government body, nonexecutive company director or Chair of an ASX Board, or a similar leading role.



# UNSW 2025 STRATEGY

UNSW is implementing a ten year strategy to 2025 and our ambition is to establish UNSW as Australia's global university. We aspire to this in the belief that a great university, which is a global leader in discovery, innovation, impact, education and thought leadership, can make an enormous difference to the lives of people in Australia and around the world.

UNSW has three driving forces. A drive for academic excellence in research and education. A passion for social engagement, improving lives through advancing equality, diversity, open debate and economic progress. A commitment to achieving global impact by sharing our capability in research and education with developed, and emerging, societies. The interplay of academic excellence, social engagement and global impact are the hallmarks of a great forward-looking 21st century university.

To achieve this ambition we have been attracting the very best academic and professional staff to play leadership roles in our organisation.



# BUSINESS SCHOOL STRATEGY

As one of Australia's leading business schools, our mission is to be a globally engaged, high impact and academically rigorous business school that enhances practice through leading edge research.

We aim to create a future-focused business school that will be counted among the top 50 in the world by 2025.

Our strategic plan focuses our efforts in three key areas: an outstanding career-focused student learning experience, high impact research and sustainable two-way engagement with Asia.

# BUSINESS ADVISORY COUNCIL

Business Advisory Council members are leaders in industry and government. They are committed to ensuring that the Business School realises its vision of becoming a leading centre for business education and research in the Asia-Pacific region.

Membership to the Council is by invitation only. Current members include executives from HSBC, PwC, Deloitte, EY, Telstra, Unilever, KPMG and the ATO. Council is chaired by Nicholas Moore, CEO, Maquarie Group Limited.

# ALUMNI AND INDUSTRY LINKS

82,848

Members of our global alumni community.

267

Students assisted with scholarships supported by alumni and The Faculty in 2017, to the value of over [\\$3.7M](#).

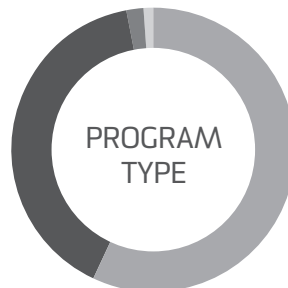
110

Students awarded prizes supported by alumni and business supporters in 2017, to the value of [\\$55,600](#).



# UNSW BUSINESS SCHOOL AT A GLANCE

15,027  
CURRENT STUDENTS



- UNDERGRADUATE  
9,201 OR 61%
- POSTGRADUATE  
5,584 OR 37%
- RESEARCH  
213 OR 1%
- NON-AWARD  
129 OR 1%



## TOP 10 COUNTRIES AS PER CITIZENSHIP

- 1 AUSTRALIA
- 2 CHINA
- 3 INDONESIA
- 4 HONG KONG
- 5 MALAYSIA
- 6 INDIA
- 7 NEW ZEALAND
- 8 VIETNAM
- 9 SINGAPORE
- 10 REPUBLIC OF KOREA

# OUR PEOPLE

PROFESSORS OF PRACTICE  
WILL WORK ALONGSIDE  
BUSINESS SCHOOL LEADERS:  
**THE SENIOR MANAGEMENT  
TEAM AND HEADS OF  
SCHOOLS.**

## SENIOR MANAGEMENT TEAM



CHRIS STYLES  
Dean



NIGEL POOLE  
Faculty Executive  
Director



LEISA SARGENT  
Senior Deputy Dean



ELIZABETH CARSON  
Associate Dean,  
Research



NICK WAILES  
Deputy Dean, AGSM



MARK UNCLES  
Deputy Dean,  
Education



RICHARD DUNFORD  
Associate Dean,  
International & External  
Relations

## HEADS OF SCHOOLS



MANDY CHENG  
School of Accounting



ARCHYA GHOSH  
School of Economics



KARIN SANDERS  
School of Management



BERNARD WONG  
School of Risk &  
Actuarial Studies



CAROLE  
COMERTON-FORDE  
School of Banking &  
Finance



JACK CADEAUX  
School of Marketing



MICHAEL  
WALPOLE  
School of Taxation &  
Business Law



SHAN-LING PAN  
(ACTING HEAD OF  
SCHOOL)  
School of Information  
Systems & Technology  
Management



# OUR RESEARCH

UNSW Business School researchers deliver high quality, high impact research that is both rigorous and relevant to our stakeholders in industry, government and academia. As part of our focus on high impact research, we have identified four world-leading and four emerging research strengths.

## WORLD-LEADING RESEARCH STRENGTHS

- Population ageing
- Auditing and assurance
- Organisational design
- Women in leadership

## EMERGING RESEARCH STRENGTHS

- Entrepreneurial innovation in Asia
- Big data modelling for policy evaluation
- Behavioural insights for business and policy
- Digital enablement

Beyond these specific areas of strength, our academic researchers also have considerable expertise in areas such as:

- corporate finance
- organisational behaviour
- human resource management
- behavioural management accounting
- taxation and business law
- marketing science
- macro-economics
- social impact

## KEY ACHIEVEMENTS

UNSW Business School is closely engaged with industry and seeking greater engagement. Over the last five years we have been awarded the largest number of Australian Research Council (ARC) Linkage grants within business disciplines. This engagement includes hosting the only Centre of Excellence in Business - the ARC Centre of Excellence in Population Research (CEPAR), which was awarded \$27.25M to supporting endeavours from 2017 to 2024.

# OUR VALUES

## **DEMONSTRATES EXCELLENCE**

Delivers high performance and demonstrates service excellence

## **DRIVES INNOVATION**

Thinks creatively and develops new ways of working. Initiates and embraces change

## **BUILDS COLLABORATION**

Works effectively within and across teams. Builds relationships with internal/external stakeholders to deliver outcomes

## **EMBRACES DIVERSITY**

Values individual differences and contributions of all people and promotes inclusion

## **DISPLAYS RESPECT**

Treats others with dignity and empathy. Communicates with integrity and openness.

As part of these core values, UNSW is committed to the improvement of Indigenous educational outcomes in higher education through development of an institutional culture that respects, upholds and celebrates the achievements of Indigenous peoples.

## **EQUITY, DIVERSITY AND INCLUSION**

UNSW understands that everyone is different, and we value the perspectives and life experiences that our employees bring to the workplace. To accommodate respective needs and ensure our people reach their full potential, we have Diversity Champions (for LGBTQI, Culture, Disability, Gender and Indigenous), networks, advisory groups, and diversity training.

At UNSW Business School, we aim to increase the percentage of women in senior academic roles, the success of our Indigenous students, and the number of female students in Technology Management and Risk and Actuarial Studies.



“

WE PLACE PEOPLE AT THE HEART OF EVERYTHING WE DO, CELEBRATING THEIR DIVERSITY AND PROVIDING OPPORTUNITIES TO LEARN, RESEARCH AND EXPRESS VIEWS IN A COLLABORATIVE AND RESPECTFUL ENVIRONMENT.

WE HAVE JUST ONE DRIVER OF FOCUS:  
EXCELLENCE IN ALL THAT WE DO.

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**UNSW** | AGSM  
Business School



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To express interest in the Professor of Practice role, please contact Ben Richards, our talent acquisition lead.

**phone.** +61 2 9385 2462

**mobile.** +61 466 201 251

**email.** [ben.richards@unsw.edu.au](mailto:ben.richards@unsw.edu.au)

**apply.** [jobs.business.unsw.edu.au](https://jobs.business.unsw.edu.au)

**UNSW Business School**

UNSW Sydney NSW 2052 Australia



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