

## Position Description

# Professor of Practice

*Position Number:*  
*Position Title: Professor of Practice*  
*Date Written: September 2017*

*Faculty / Division: UNSW Business School*  
*School / Unit:*  
*Position Level: Level E*

### ORGANISATIONAL ENVIRONMENT

UNSW is currently implementing a ten year strategy to 2025 and our ambition for the next decade is nothing less than to establish UNSW as Australia's global university. We aspire to this in the belief that a great university, which is a global leader in discovery, innovation, impact, education and thought leadership, can make an enormous difference to the lives of people in Australia and around the world.

Following extensive consultation in 2015, we identified three strategic priority areas. Firstly, a drive for academic excellence in research and education. Universities are often classified as 'research intensive' or 'teaching intensive'. UNSW is proud to be an exemplar of both. We are amongst a limited group of universities worldwide capable of delivering research excellence alongside the highest quality education on a large scale. Secondly, a passion for social engagement, which improves lives through advancing equality, diversity, open debate and economic progress. Thirdly, a commitment to achieving global impact through sharing our capability in research and education in the highest quality partnerships with institutions in both developed and emerging societies. We regard the interplay of academic excellence, social engagement and global impact as the hallmarks of a great forward-looking 21st century university.

To achieve this ambition we are attracting the very best academic and professional staff to play leadership roles in our organisation.

### UNSW BEHAVIOURS

UNSW recognises the role of employees in driving a high performance culture. The behavioural expectations for UNSW are below.

Please refer to the UNSW Behavioural Indicators for the expectations of your career level (Advanced)

#### Demonstrates Excellence

Delivers high performance and demonstrates service excellence

#### Drives Innovation

Thinks creatively and develops new ways of working. Initiates and embraces change

#### Builds Collaboration

Works effectively within and across teams. Builds relationships with internal/external stakeholders to deliver outcomes

#### Embraces Diversity

Values individual differences and contributions of all people and promotes inclusion

#### Displays Respect

Treats others with dignity and empathy. Communicates with integrity and openness

## OVERVIEW OF RELEVANT AREA AND POSITION SUMMARY

Professors of Practice have high-level experience in various aspects of business. Incumbents have established themselves by expertise, achievements and reputation over a sustained period of time to be a distinguished professional in an area of practice or discipline.

A central responsibility of this position is integration of academic scholarship with practical experience.

Incumbents will have had a successful career in industry, government or the wider community and be highly motivated to bring those experiences to the university, largely through teaching and education. Examples of past career achievements may include: senior partner of firm, ex-CEO, leader of peak government body, nonexecutive company director or Chair of an ASX Board.

## RESPONSIBILITIES

Duties will reflect the full range of academic duties which could include (but are not limited to):

- Undertake work where a curriculum in professional or vocational education requires that the work be undertaken by a staff member who has recent practical or commercial experience
- Teaching undergraduate and graduate students as well as executive education facilitation to enhance practical applications of a particular field of study. Incumbents may also support students realise career opportunities or serve as advisors for projects and/or project teams.
- Teach classes or courses related to the appointee's specific expertise and unique professional experience and in a manner that advances the educational mission of the university
- Participation in scholarly activities, such as helping to develop innovative research questions, advising faculty on their research projects, or serving as a liaison between the University and industry or government
- Assist in connecting academics with external partners for ARC Linkage grant applications
- Participate in HDR supervision and providing opportunities for students to be engaged in working through real life issues in their study
- Partners with executive education clients in the tendering and delivery of short courses
- Supports the building of corporate relationships to engage speakers from local industry leaders, government and experts that facilitate learning and reputation effects
- Develops the capability of the Business School and competence of its staff through significant boundary-spanning relationships
- Acts as an ambassador for UNSW Business School and UNSW by participating in public events such as thought leadership panels, conference presentations, etc.
- Cooperate with all health and safety policies and procedures of the university and take all reasonable care to ensure that your actions or omissions do not impact on the health and safety of yourself or others.

## SELECTION CRITERIA

- Distinguished individual who has had a major impact on fields important to UNSW Business School
- Well-established and sustained record of exemplary professional practice and leadership in a business field
- Substantial senior business experience, typically of at least 15 years
- Demonstrated experience in relationship building and management at a senior level across diverse stakeholder groups
- Successful track record of liaisons between industry or government and the higher education sector
- High level interpersonal, leadership, management and negotiations skills including the ability interact effectively with a wide client base and communicate with external clients
- External visibility and impact in the field of the appointment with a national/international reputation for excellence
- An appreciation of the importance of scientific research in advancing the business disciplines
- A bachelor's degree in business or a related technical field. A master's or Ph.D. is preferred.

- Ability and capacity to direct and monitor the implementation and effectiveness of the safety management system
- Knowledge of health and safety responsibilities and commitment to attending relevant health and safety training.

*It is not the intention of the position description to limit the scope or accountabilities of the position but to highlight the most important aspects of the position. The aspects mentioned above may be altered in accordance with the changing requirements of the role.*